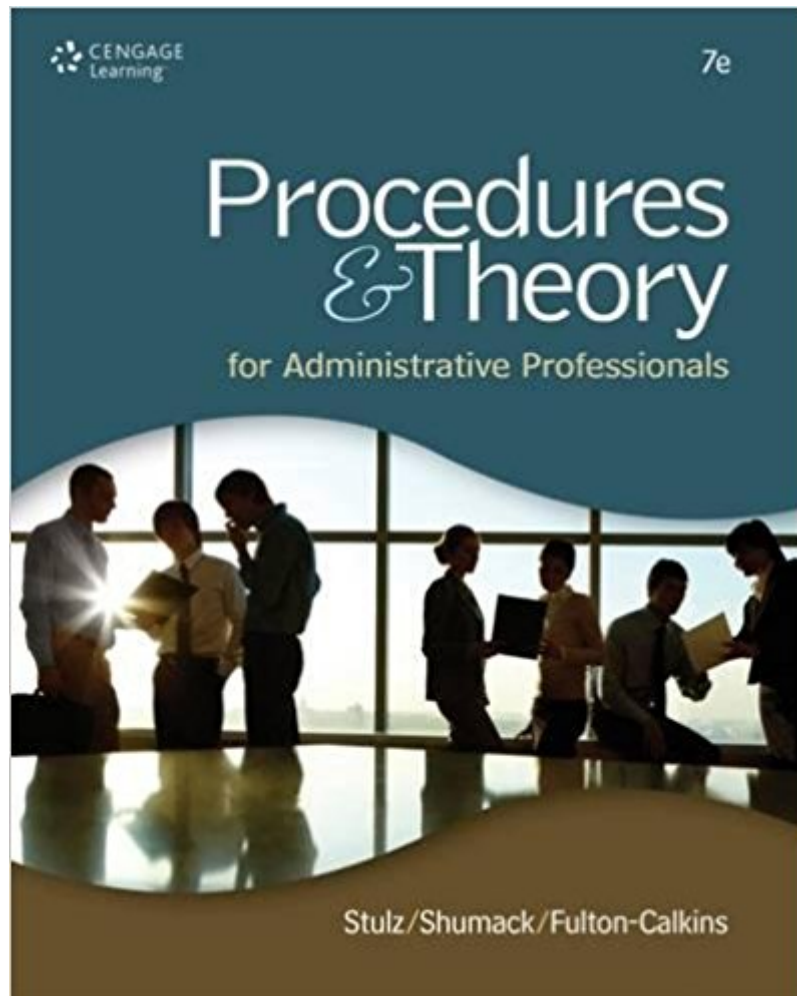




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Procedures & Theory For Administrative Professionals



Synopsis

PROCEDURES AND THEORY FOR ADMINISTRATIVE PROFESSIONALS, 7TH EDITION

prepares students seeking entry-level assistant positions or who are transitioning to a job with greater responsibility. Instruction and activities target new technology and build communication and human relation skills. Emphasis on critical thinking, creative problem solving, and professional development prepare students for challenges they will face in today's global market place. The seventh edition has been reorganized to offer more thorough coverage of key topics ranging from new technologies, the changing workplace, leadership, and personal finance. This text is packed with professional pointers, technology, and practical activities that prepare students for success in today's global workplace.

Book Information

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Customer Reviews

"The 21st Century Skills feature is extremely helpful . . . and not just for students." "The Global Communication chapter offers a lot of information to generate good class discussions." "The Tech Tools activity is a great use of the chapter content. I particularly liked the section on soft skills and the assignments relative to communication and making introductions. Also liked the information about international business customs and etiquette, which is more important than many students may realize." "This assignment gets students thinking toward a career rather than just an initial job by creating a permanent portfolio of their work." "Excellent end-of-chapter activities; so many to pick from. Thank you!"

Karin Stulz has extensive experience in the administrative professional field. Her career at Northern Michigan University began with a variety of full-time administrative professional positions. Karin is now the Assistant Professor-Office Information Systems at Northern Michigan University. Kellie A. Shumack is an associate professor of instructional technology and a department head in the College of Education at Auburn Montgomery. She has worked as an administrative assistant and has taught at the secondary, community college, and university levels. Kellie has designed numerous college courses in both the online and face-to-face environments. She has authored multiple peer-reviewed journal articles, two textbooks, and several book chapters, and she has presented at over 40 professional conferences. Kellie was awarded the 2012 Auburn Montgomery College of Education Excellence in Teaching Award, received the 2010 Delta Pi Epsilon Outstanding Doctoral Research Award, and maintains a certificate to teach online courses at the postsecondary level. Dr. Patsy J. Fulton-Calkins' experience in the field is extensive. Her past experience in the workplace includes working as an administrative professional for large corporations for six years. Early in her career, she completed the CPS certification. Her teaching experience includes over 13 years at the university, community college, and high school levels. In addition to her teaching experience, she has worked as an administrator in the following positions: Chancellor of Oakland Community College (the chief executive officer), Oakland County, Michigan; President of Brookhaven College, Dallas, Texas; Vice-President of Instruction at El Centro College and Cedar Valley College, Dallas, Texas; Division Chairperson of Business and Social Science, Cedar Valley College, Dallas, Texas. Her present position includes working with Tom Monaghan Associates, Inc. as a senior consultant in institutional advancement work with clients across the United States. Additionally, she is an adjunct professor at the university level. Her educational credentials include a B.B.A., an M.B.Ed., and a Ph.D. Honors include Outstanding Alumnus, University of North Texas; Transformational Leader in Community Colleges; Who's Who in America, Outstanding Woman in Management; Paul Harris Fellow of Rotary International; Beta Gamma Sigma, National Honorary Business Fraternity; and Piper Professor.

I refer to this book as the 'bible' for administrative assistants because it is a comprehensive guide to knowledge that is essential for office proficiency. Anyone who is thinking of pursuing administrative work as a career or who is already working, will benefit by owning this book. It's a great precursor and a helpful aid to real-life work experience. It was the most important textbook I used to study for and pass the CAP (Certified Administrative Professional) exam.

Great information for studying for the CAP Exam. There is a newer edition out now. When studying for the CAP Exam you need various sources of information. If you don't understand something in one book, you might find a simpler explanation in another book. This was extremely helpful.

I am very pleased with this purchase. This is the first book that I have purchased for my college textbooks. I like how instead of reading a link in the paper book and then having to get on the computer to look at it, all you have to do with the kindle version is click on the link and it automatically takes you there. I have had classmates actually go buy a kindle after seeing mine and how easy it is to use!

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Allot of good information which can be used for other professions, this is a class text book purchase.

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